



2015 Conference Program Schedule
University of Mississippi School of Law (In conjunction with the Oxford Film Festival)

Thursday, February 26, 2015

6:00 pm Thacker Mountain Off Square Books

Friday, February 27, 2015

All sessions will be held at the University of Mississippi Law School in Room 1078 (the Weems Auditorium) unless otherwise noted. Sessions on Saturday are hosted by the Oxford Film Festival.

8:00 am **Continental Breakfast** *[Sponsored by Jones Walker]*

8:30 am **Welcome**
Richard Gershon
Dean of the UM School of Law

8:45 am **Session 1: IP Year in Review**
Alicia Brown Oliver, Chambliss, Bahner & Stophel, P.C. Chattanooga (Past Chair TN IP Section) moderator (copyright)
Paul Kruse (trademark) -- Bone McAllester Norton PLLC, Nashville, TN
Richard Myers (patents) -- Stites & Harbison PLLC, Nashville, TN
Whit Rayner (trade secrets)-- Jones Walker, Jackson, MS

9:45 am **Break** *[Sponsored by Bradley Arant Boult Cummings, LLP]*

10:00 am **Session 1: IP Year in Review (part 2)**

11:00 am **Session 2 How Lawyers Help Clients Monetize Their Intellectual Property in the Entertainment Industry**
Anita Modak-Truran -- Butler Snow, Nashville, TN, Moderator
Christian Carbone -- Loeb & Loeb LLP, New York, NY
Brenner McDonald -- Butler Snow, Nashville, TN

12:30 pm **Lunch Break**
[Conversation with the Panelists] This is an opportunity for the attendees to sit with the different panelists and engage in discussions.

1:30 pm **Ethics**
Adam Kilgore, General Counsel, MS Bar

- 2:30 pm **Break**
- 2:45 pm **Session 3 Data, Data Protection, Data Breaches and Data Privacy**
Moderator: Stacey M. Lantagne, University of Mississippi School of Law
Melody McAnally, Butler Snow, Memphis, TN
Kate Clark, attorney and consultant on privacy, Fairhope, AL
Christopher J. Savoie, Nissan, Nashville, TN and Sunnyvale, CA
- 3:45 pm **Break**
- 4:00 pm **Session 3 Data, Data Protection, Data Breaches and Data Privacy (cont'd)**
- 5:00 pm Conclusion

Saturday, February 28, 2015

Oxford Film Festival Panels

Oxford Film Festival Panels

Casting

Insurance